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## What is claimed is:

- 1. A patterned fibrous structure comprising latex.
- 2. The patterned fibrous structure according to Claim 1 wherein the fibrous structure comprises a first surface and a second surface, wherein at least one of the first and second surfaces exhibits a deformation height of at least about 650 µm.
- 3. The patterned fibrous structure according to Claim 1 wherein the fibrous structure is a wet laid fibrous structure.
- 4. The patterned fibrous structure according to Claim 1 wherein the fibrous structure is an air laid fibrous structure.
- 5. The patterned fibrous structure according to Claim 1 wherein the latex is a natural and/or synthetic latex.
- 6. The patterned fibrous structure according to Claim 5 wherein the latex has a Tg of from about -65°C to about 100°C.
- 7. The patterned fibrous structure according to Claim 5 wherein the latex is a synthetic latex selected from the group consisting of vinyl acetates, ethylene-vinyl acetate copolymers, acrylate copolymers, styrene butadiene copolymers and mixtures thereof.
- 8. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits substantially uniform density.
- 9. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits regions of high and low density relative to each other.
- 10. The patterned fibrous structure according to Claim 9 wherein the latex is substantially present in the high density regions of the fibrous structure.

- 11. The patterned fibrous structure according to Claim 1 wherein both the first and second surfaces exhibit a deformation height of at least about  $650 \mu m$ .
- 12. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits an HFS absorbency of greater than about 8 g/g.
- 13. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits a Stretch at Peak Load, in any direction, of greater than about 10%.
- 14. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits a sheet caliper of at least about 20 mils.
- 15. The patterned fibrous structure according to Claim 1 wherein the fibrous structure exhibits a wet burst of at least about 100 g.
- 16. The patterned fibrous structure according to Claim 1 wherein the fibrous structure, when in roll form, exhibits an average effective caliper that is greater than the average sheet caliper of an identical fibrous structure in its non-patterned form.
- 17. A single- or multi-ply sanitary tissue product comprising a fibrous structure according to Claim 1.
- 18. The sanitary tissue product according to Claim 17 wherein the sanitary tissue product, when in roll form, exhibits an average effective caliper that is greater than the average sheet caliper of an identical sanitary tissue product in its non-patterned form.
- 19. A method for making a patterned fibrous structure comprising latex and/or a single-ply sanitary tissue product comprising such patterned fibrous structure, said method comprising the steps of:
  - a. providing a fibrous structure comprising latex; and
- b. subjecting the fibrous structure to a deformation generating process such that a patterned fibrous structure and/or single-ply sanitary tissue product comprising such patterned fibrous structure is formed.

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20. The method according to Claim 19 wherein the method further comprises the step of curing the latex.

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- 21. A method for making a patterned fibrous structure comprising latex and/or a single-ply sanitary tissue product comprising such patterned fibrous structure, said method comprising the steps of:
- a. providing a patterned fibrous structure and/or single-ply sanitary tissue product comprising such patterned fibrous structure; and
- b. applying latex to the patterned fibrous structure and/or the single-ply sanitary tissue product comprising such patterned fibrous structure.
- 22. The method according to Claim 21 wherein the method further comprises the step of curing the latex.
- 23. A method for making a patterned fibrous structure comprising latex and/or a single-ply sanitary tissue product comprising such patterned fibrous structure, said method comprising the steps of:
  - a. providing a fibrous furnish;
- b. depositing the fibrous furnish on a foraminous forming surface to form an embryonic fibrous web;
  - c. drying the embryonic fibrous web such that a fibrous structure is formed;
- d. applying latex to the fibrous furnish and/or the embryonic fibrous web and/or the fibrous structure; and
- e. subjecting the fibrous structure to a deformation generating process such that a patterned fibrous structure and/or a single-ply sanitary tissue product comprising such patterned fibrous structure is formed.
- 24. The method according to Claim 23 wherein the method further comprises the step of drying the fibrous structure and/or curing the latex.
- 25. A method for making a patterned fibrous structure comprising latex and/or a single-ply sanitary tissue product comprising such patterned fibrous structure, said method comprising the steps of:
  - a. providing an airborne fiber stream;
  - b. depositing the airborne fiber stream onto a forming surface to form an air laid

## fibrous structure;

- c. applying latex to the air laid fibrous structure; and
- d. subjecting the air laid fibrous structure to a deformation generating process such that a patterned air laid fibrous structure and/or single-ply sanitary tissue product comprising such patterned air laid fibrous structure is formed.
- 26. The method according to Claim 25 wherein the method further comprises the step of curing the latex.
- 27. A method for making a patterned multi-ply sanitary tissue product, said method comprising the steps of:
  - a. providing a first fibrous structure;
  - b. providing a second fibrous structure;
- c. attaching the second fibrous structure to the first fibrous structure to form a multiply sanitary tissue product;
- d. subjecting at least one surface of the first fibrous structure, second fibrous structure and/or the multi-ply sanitary tissue product to a deformation generating process such that a patterned sanitary tissue product is formed; and
- e. applying latex to at least one of the first fibrous structure, the second fibrous structure and/or the multi-ply sanitary tissue product.
- 28. The method according to Claim 27 wherein the method further comprises the step of curing the latex.